

More PROFIT!

It's the Only Thing WE need to talk about!

Solutions in a New Economy

Our everyday lives and the way businesses will be successful has changed!

Onpoint Profit Solutions has what will improve your PROFIT!

The Opportunity for you:

A better run business using your business data to understand how and why you can and will be successful!

Better served customers with technology that lets them buy your products from anywhere!

Happier Lifestyle because of the latest technology to do the mundane tasks. Allowing more time with family, friends and community!

HELP FOR YOU FROM ONPOINT PROFIT

SOLUTIONS: More Profit immediately with easy to use services, latest technology in POS – Service Industry – eCommerce - Retail SaaS:

[Click for INFO on POS, Online, Mobile, eCommerce Gateway](#)

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this issue

BEING your own
BUSINESS DETECTIVE!

The 5-W's to know from your
Business Data to adding MORE
PROFIT in your business?

.Being a DETECTIVE to find more PROFIT

We watch these brazen detectives on TV, with the detective's reasoning that always involves the 5-W's.

The 5-W's: Who. What, When, Where and Why? Did you think, this was going to be rocket science or some hidden methods used? The same 5-W's is what you can use to find, capture and improve PROFIT within your business going forward.

The 1st one is the Who: Who are these customers that walk through your doors: ages, relationships with those they are with, college educated, blue collar, self-employed, blue collar, some college, college degree, earned income level, etc.

The 2nd is the What. What are they buying from you: the size, the shape, the service, ancillary products, the size of their spend, how often, etc.?

The 3rd is the When. When are they coming to your store: Midday, evening, before work, after work, happy hour, special occasions, weekdays, office hours, weekends, during promotions, holidays, etc.?

The 4th is the Where: Where does your customer come from by zip code, are they east, west, north or south of your business, build of your customers come from the west and south, If not with you where does your customer go, to what competitors, what is their spend with your competitor, what do they like about your competitors, what

The 5th is the Why: does your customer come back, do they go to other competitors, do they like your business, why do they like your competitor.

Knowing the 5-W's and the data from your customers will give you a competitive edge over your competitors and in doing will improve your business and PROFIT!

Click on the link to help you answer the 5-W's for your business using: [Onpoint Data Armor](#)

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Onpoint Profit Solutions

